**Project Proposal**

Group Name

Group Members (include studentID’s)

**Overview**

*This document is submitted in partial fulfillment of the Business Application Development module 2017 delivered by Manuel Tova-Izquierdo.*

# Initial Market Analysis

200 words excluding references to investigate the market for your product.

**[60% marks]**

# Product Proposal

100 words to describe your product that will fill the market gap identified above.

**[40% marks]**